

Call for Proposals:

Development Consultant

The [Daughters of the African Atlantic Fund](#) is a U.S. 501(c)(3) organization that seeks to enhance the quality of life of continental and diasporan African cis- and transgendered women and girls. Through partnerships with agencies on the continent and in the diaspora, The Daughters aims to provide funding and educational program support to organizations and institutions working to enrich life possibilities for all African-descended women.

As an outgrowth of our strategic vision to build a staff-based infrastructure for The Daughters, the directors request proposals for a six-month, part-time fundraising consultancy. The consultant will be tasked with designing a unique plan to initiate foundation, major donor, and public funding relationships, as well as providing expertise and direction on individual giving campaigns including online giving platforms with crowdfunding.

Responsibilities will include (but not be limited to):

- Developing a donor cultivation plan
- Developing and implementing a fundraising strategy
 - Writing and editing letters of intent and grant templates
 - Developing a grants calendar
 - Identifying and prioritizing prospective gift donors, fundraising activities, online campaigns
 - Strategizing on board outreach and fundraising with businesses, community groups, and churches

The consultant is expected to have the following qualifications:

- At least five years of experience and demonstrated success in fundraising (experience with start-up organizations is preferred)
- Ability to gather data, analyze, and present findings to the board (including prospect research, modeling and analytics)
- Experience in online giving campaigns
- Excellent proposal and report writing skills
- Experience working with women-centered organizations is preferable

The consultant will report directly to a four-person committee but will be expected to present the strategy and progress to the full board of directors.

By December 15, 2017, interested experts should prepare and submit a proposal (including a timeline and grant targets) and a writing sample to afatdaughters@africanatlanticdaughters.com. The proposal should indicate qualifications and experience with a detailed execution plan and rate of pay. The Daughters is not obliged to offer the job to the lowest or highest bidder.

The Daughters will not discriminate against any applicant on the basis of sex, race, ethnicity, color, creed, religion, sexual orientation, gender and/or gender identity or expression, marital or parental status, citizenship status, veteran or military status, age, or ability.